

TO: Janet Chapman, Executive Director  
Early Learning Coalition of Pinellas, Inc.  
FROM: Guy Cooley, Executive Director  
Coordinated Child Care of Pinellas, Inc.  
DATE: June 21, 2011  
RE: Long Term Planning for Core ELC/CCC Services

GOAL: CCC's Board of Directors has authorized staff to initiate a partnership with ELCP to accomplish a timely, orderly, positive, and system (families, providers, funders, staff) friendly transitioning of remaining core services to ELCP. The recommended time frame for achieving this goal is for CCC to be withdrawn from providing ELCP core services by 7/1/2012.

HIGH LEVEL RATIONALE:

1. ELCP and other ELC's around Florida have clearly been moving in the direction of discontinuing the long term practice of sub-contracting for all or most school readiness and VPK services. This trend will be accelerated with the roll out of ELIS. We have had local discussions regarding these ultimate transitions and CCC is requesting that they be moved to the front burner.

2. After over 40 years of experience and excellent service in this arena, CCC believes that the best service delivery system is one that is unified, fully integrated, and which thus provides efficient and effective "One Stop Shopping" for families and providers. A fully integrated, unified system also provides clear accountability for responsibility for the integrity of all types of data and for the accuracy of all types of fiscal transactions, such as provider reimbursements. Up to this date, the gradual transitioning of services from CCC to ELCP has been difficult, but has been accomplished in a very positive and collaborative manner.

CCC believes that with the upcoming additional transitions of service to ELCP in 2011/2012, the dual agency service delivery system in Pinellas County is near the point where the community would be better served by moving back to a unified "One Stop Shopping" model. CCC is willing to consider re-fulfilling that role, but the momentum seems to be moving core services in ELCP's direction.

3. CCC's requested goal and timeline will:

- a. provide better focus and structure to changes that are already in process, but on a somewhat unclear, unpredictable schedule.
- b. allow staff, funders, providers, families and the community at least a year for preparing and planning for these changes. From years of experience, CCC believes this transition can proceed smoothly if given a full year.

- c. preclude the future need for contract negotiations or another expensive and time consuming round of RFP's that may continue to fragment services.
- d. allow for the re-creation of the "One Stop Shopping" model which will allow for full system efficiency, effectiveness, and integrity.
- e. curtail growing community confusion about which agency provides which services.
- f. allow CCC and ELCP to clearly portray their own unique corporate missions, values and identities.
- g. allow CCC to focus more time, energy and resources on new directions and opportunities, and to facilitate impending leadership transitions due to my proposed retirement in January of 2012. In the near future we will be formally announcing the Board's recent selection of Paul Runyon as the next executive director of CCC after my retirement.

CCC's Board and management staff had to struggle mightily with this significant decision, but considering the previously listed reasons, it seems to be in the best interest of Pinellas children and families and ultimately to all concerned.

From past experience, I think we both would like to consistently portray this transition to the community in a positive and mutually respectful manner.

We look forward to continuing to work collaboratively together during this important year of transition.