

Key Findings & Recommendations

Availability

- The following zip code areas were identified as having the *highest* number of providers of the entire county: **33705, 33712 and 33781**.
- The following zip code areas were identified as having the *lowest* number of providers of the entire county: **33716, 33785 and 34681**.
- The following zip code areas were identified as having the *highest* child care licensed capacity of the entire county: **33705, 33712 and 33781**.
- The following zip code areas were identified as having the *lowest* child care capacity of the entire county: **33716, 33785 and 34681**.
- Overall total number of providers in Pinellas County decreased by **61**.
- Overall licensed capacity in Pinellas County decreased by **1,561**.
- Overall enrollment in Pinellas County decreased by **3,085**.
- Overall vacancies in Pinellas County increased by **3,280**.
- The greatest number of requests for child care listings was for elementary age children. The second greatest number of requests was for infant care.
- CCR&R requests for infant care decreased in 2008.
- CCR&R requests for School-Age elementary and School-Age middle increased in 2008.
- CCR&R reported an increase in requests of evening care and part time care in 2008.
- CCR&R had a total of 5,400 child care listings requests for children ages 0-24 months, 4,180 requests for children 3-5 years old and 3,757 requests for school-age elementary and school-age middle.

Accessibility

- Use Child Care Resource & Referral as a vehicle for providing information to Hispanic families about **all** services available in the community.
- Translate documents into other languages as determined by the demographics of the community.
- Conduct outreach activities to make non-English speaking residents aware of child care resources in Pinellas County.
- Increase efforts to market the Child Care Executive Partnership Program by utilizing strategies and promotional tools developed by the Early Learning Coalition of Pinellas County.

Affordability

- According to information collected from parents during Child Care Resource & Referral interviews, the cost of care is a critical area of concern to parents seeking care for their children.
- The highest rate in a child care facilities in the county is **\$295 per week** and the highest rate in a family child care home in the county is **\$250 per week**.